



# Center For Hispanic Leadership Institute for Talent Development

## FOR IMMEDIATE RELEASE

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## CONTACT

Annette Prieto-Llopis: 949-387-2609  
aprieto@centerforhispanicleadership.com

## Center for Hispanic Leadership to Help Hispanic High School Students Aim Higher in Pursuit of the American Dream

**Irvine, CA (June 27, 2011)** – The [Center for Hispanic Leadership](#) (CHL), a professional development and consulting firm to Fortune 500 companies will be expanding its powerful message to help Hispanic high school students aim higher in pursuit of the American dream. CHL works with corporations to empower the professional growth and leadership advancement of Hispanic employees through the use of culturally-tailored curriculum and tools. According to CHL’s Director of Client Relationships, Annette Prieto-Llopis, “Our goal is to partner with school districts across America to provide Hispanic high school students with a culturally-tailored roadmap for success to better prepare them for college and their career ambitions. We desire to expand our Hispanic leadership message by helping Hispanic high school students believe that their cultural roots are sources of strength rather than barriers to advancement.”

CHL’s high school initiative (“Aiming Higher in Pursuit of the American Dream”) comes on the heels of US Secretary of Education, Arnie Duncan’s [call to action](#) last week that urged parents, educators and school leaders at every level of government to make Hispanic educational excellence a national priority based on the sobering [new report released by the NCES](#) on the Hispanic achievement gap. “We are enthusiastic about giving Hispanic high school students a new reason to pursue the American dream, says CHL Founder/CEO, Glenn Llopis. As a high school student from a small rural community (Azusa, California) I can relate to the achievement challenges that young Hispanics are facing today; especially with the advent of social media and the growing [lack of cultural intelligence](#) in society. Hispanics students need to believe that they can aim higher and make a difference. If I can achieve my goals and aspirations, so can the millions of Hispanic high school students in America.”

Mr. Llopis was recently featured on [Fox News’ Beyond the Dream](#) that revealed how his relationship with his father represented the most significant difference in his life both as a leader in business and citizen in society. In early 2011, Mr. Llopis released an eBook titled, *The Six Reasons Why Hispanic Leadership Will Save America’s Corporations*, that is available for free at the [company’s website](#) that discusses the six natural characteristics that make Hispanics great managers and leaders in the workplace. “It’s time to give Hispanics an identity they can be proud of. An identity that is

synonymous with success, opportunity and hope for a better life and a better America. Failure to capture our authentic identity as Hispanics will have a tremendous negative impact on our advancement in the classroom and the workplace. CHL's high school initiative will deliver a fresh perspective Hispanic students can relate to, embrace and believe in," concludes Llopis.

School districts that are interested in participating should contact Annette Prieto-Llopis at [aprieto@centerforhispanicleadership.com](mailto:aprieto@centerforhispanicleadership.com) or 949-387-2609.

### **About the Center for Hispanic Leadership**

The Center for Hispanic Leadership is a Southern California-based organization that provides talent development programs and consulting to corporations for the advancement of their Hispanic professionals. The Center was founded by Mr. Glenn Llopis, a former corporate executive and author of *Earning Serendipity: 4 Skills for Creating and Sustaining Good Fortune in Your Work*. *Earning Serendipity* addresses how to best see and seize opportunities and organic talent growth in today's brave new workplace. You can learn more about the organization at: [www.centerforhispanicleadership.com](http://www.centerforhispanicleadership.com) and [www.glennllopisgroup.com](http://www.glennllopisgroup.com).